

# THE SUPPLY CHAIN CARBON COALITION

[www.eft.com/coalition](http://www.eft.com/coalition)



## Declaration of Coalition Principles

SCCC members agree to embrace and uphold the core values that incorporate sustainability and integrity in all of their supply chain and business practices.

**Collaboration** among the members of the Coalition in an effort to achieve large scale goals quickly and efficiently, making green efforts sustainable through **Cost Saving** strategies;

**Consistency** of emission factors, metrics and measures so that efforts can be accurately measured and compared; Communally evaluating and encouraging the use of the emission factors, voluntary schemes and reporting methods deemed most appropriate to ensure **Credibility**;

**Communication** of these goals and achievements to the industry and the public at large.

**These principles are the foundation followed by delegates working as part of the Supply Chain Carbon Coalition.**

IT'S TIME TO MAKE CORPORATE SUSTAINABILITY COUNT.

Addressing the environmental impact of supply chains is increasingly recognised as one of the core issues for business. The purpose of the Supply Chain Carbon Coalition is help companies move forward with green supply chain initiatives with the confidence that what you're doing is consistent with the industry standards, credible, and can be communicated to partners, suppliers and customers in a way they will understand.

EFT, in cooperation with leading corporations and global institutes, is designing that higher standard: the Supply Chain Carbon Coalition, so that the public and investors can more easily identify which companies operate sustainably.

The Coalition is a cost-free, voluntary association of the world's leading manufacturers, retailers, logistics companies, freight forwarders, 3PLs, suppliers, government representatives, academics and other relevant parties. The shared ethos of the members of the Coalition is that companies that have a clear goal in mind will achieve more, and that this goal should be shared with its partners and competitors in the industry.

The Coalition provides strength in numbers - the confidence that the environmental initiatives that you are investing in and reporting, and the goals you are committing to publically, have been endorsed and are being used by a large group of similar companies.

The Supply Chain Carbon Coalition's Pact will be discussed and debated at the 2<sup>nd</sup> Sustainable Supply Chain Summit Europe in Brussels on March 17-18, 2009.

IS YOUR COMPANY PART OF THE SOLUTION?

## INTRODUCING THE SCCC

EFT, the transport, logistics and supply chain publication and research institute, has created the SCCC – the Supply Chain Carbon Coalition – a growing alliance made up of some of the world's most recognizable companies joining together to (a) affirm an unequivocal dedication to corporate environmental responsibility and (b) play an instrumental role in restoring and growing investor confidence in environmentally sustainable businesses and markets worldwide.

The SCCC's members will participate in the establishment and ratification of the *Supply Chain Carbon Coalition Pact* – a declaration that will clearly codify a higher standard for corporate environmental ethics and transparency. SCCC members pledge to uphold these

standards in all facets of their business dealings, and in the end-to-end supply chain. Members' ongoing commitment will be regularly self-reported in the name of transparency.

The Supply Chain Carbon Coalition Pact will be discussed and debated at the 2<sup>nd</sup> Sustainable Supply Chain Summit in Brussels on March 17-18, 2009. By standing up and choosing to lead, the Coalition Steering Committee will receive inclusion in major industry publications, and the Committee findings will aim to be voiced to the US, UK, EU and European National governments, and at events such as Copenhagen 2009, and Kyoto 2012 in subsequent drafts.

With billions of Euros of spend behind the commitments and recommendations in the Pact, the industry and individual companies will finally have firm ground to stand on when it comes to greening the supply chain.

EFT is a leading supply chain, logistics and transportation publication and research institute ([www.eft.com](http://www.eft.com)), dedicated to the research, creation and sharing of best practices in supply chain management. Through ongoing studies and industry forums, EFT has documented that environmentally responsible and sustainable companies are consistently less prone to systemic risk failures and quantitatively outperform their peers across long-term performance metrics

### **WHY JOIN THE COALITION?**

- Concerted and significant efforts to increase awareness of the Coalition, its mission and its members:
  - In Coalition press releases and major business and industry media
  - At worldwide conferences and events
  - On the highly-trafficked EFT websites
  - Via industry associations
  - Via member networks, publications and external communications
- Increased commitment to and perception of legitimacy, accountability and transparency in supply chain environmental performance and progress
- Increased employee morale, customer satisfaction and stakeholder approval
- Positive view by regulators, law enforcement and investor community
- Complimentary access to EFT supply chain sustainability research and extended network and contacts
- Opportunity to participate in the Steering Committee meetings in Brussels in March 2009
- Use of SCCC logo in marketing materials and employee communications

### **Join the Coalition Now**

EFT is inviting your company to be a visible and integral part of creating the solution to the business environmental ethics crisis. Join us as part of the Steering Committee for the Coalition that will lead global supply chains into an era of sustainable growth and credible progress.

**STAND UP. BE PART OF A REAL SOLUTION – FOR THE INDUSTRY, BY THE INDUSTRY. LEAD.**

Join the Supply Chain Carbon Coalition Steering Committee at [www.eft.com/coalition](http://www.eft.com/coalition) or call Katharine O'Reilly on +44 (0)207 375 7207 or email [koreilly@eft.com](mailto:koreilly@eft.com)

THE SUPPLY CHAIN CARBON COALITION

**STEERING COMMITTEE REPRESENTATIVE REGISTRATION**

Congratulations for taking the visible and important step of banding together with other environmentally responsible companies to provide resources for researching, identifying and promoting effective and credible environmental supply chain practices, for raising the visibility of businesses that conduct their operations responsibly, and for encouraging other businesses to follow our lead.

COMPANY INFORMATION

Name of Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
\_\_\_\_\_  
City, State/Province/County, Postal Code \_\_\_\_\_

COMPANY CONTACT

Primary Member Name: \_\_\_\_\_  
Primary Member Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SUPPLY CHAIN CARBON COALITION STEERING COMMITTEE DELEGATE

Delegate Name: \_\_\_\_\_  
Delegate Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SUPPLY CHAIN CARBON COALITION MEMBERSHIP & STEERING COMMITTEE BENEFITS:

- Company listing as Coalition or Steering Committee Member in good standing via external media, eft.com, and industry press releases
- Use of SCCC logo in marketing materials and employee communications
- Complimentary access to EFT supply chain sustainability research and extended network and contacts
- Opportunity to participate in the Steering Committee meetings in Brussels in March 2009

SUPPLY CHAIN CARBON COALITION STEERING COMMITTEE MEMBERS AGREE TO:

- Appointment of an optional delegate (listed above) to work with EFT to draft the Supply Chain Carbon Coalition Pact
- Attendance at the March 2009 Committee Discussions in Brussels
- Commitment to report back and evaluate the pact for potential corporate commitment to the Pact
- Permission for EFT to list your company as a Coalition Steering Committee Member, unless specifically withdrawn in writing

For Steering Committee or Coalition membership enquiries please contact Katharine O'Reilly on +44 (0)207 375 7207. Please fax this form to +44 (0)207 375 7576 or scan and email to [koreilly@eft.com](mailto:koreilly@eft.com) and we'll contact you with all the membership information you need.

NOTE: The SCCC is not a governing agency. The SCCC is a voluntary, proactive initiative, validated by the membership of internationally respected businesses, academics, industry consultants, government advisories, research institutions and independent third party analysts. It's primary goal is to empower businesses to be de facto leaders in self-regulating in favour of corporate environmental responsibility. EFT may withdraw SCCC membership at any time if the Coalition finds a member unbefitting membership due to a breach of the Coalition core principles, or counter to the core beliefs and goals of the Coalition as such.